

EMILIA KARIMOV

Product Designer

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ABOUT ME

Product Designer with 4 years of experience. Skilled in creating pixel-perfect designs using the latest Figma & AI tools, with strong expertise in motion design and 2D/3D illustrations. Loves crafting digital experiences using the latest trends.

WORK EXPERIENCE

Product designer *Cornix Ltd.* Jan 2023 – Present

- Led end-to-end design of the company's web and mobile apps, reaching over 100K active users.
- Built a new design system, including a dark mode, which increased user engagement by approximately.
- Conducted A/B testing for major feature rollouts, leading to data-driven design decisions and an overall improvement.
- Created over 50 unique illustrations and motion designs, significantly enhancing user onboarding by 15%.
- Collaborated closely with R&D, ensuring hand-off and implementation, while actively evolving the company's brand.

UX/UI Designer *Freelance* Mar 2021 – Dec 2023

- Hilma (Jerusalem Municipality): Collaborated closely with a design lead and UX researcher, significantly enhancing workflows for social workers through an intuitive dashboard still actively in use.
- 5+ Startups: Designed a comprehensive mobile app and landing page for emergency volunteering management in local communities, successfully attracting investments from major companies.

EDUCATION

P. Engineering in Visual Communication *Ort Singalovski* Dec 2023 – Aug 2025

Mastering Adobe Suite, UX/UI design, 3D animation, branding, and typography through extensive team-based projects. Mentored students and participated in the excellence program, strengthening collaborative skills.

UX/UI Complete Course *Netcraft Academy* Jan 2021 – Jan 2022

Completed a 240+ hour UX & UI design course with excellence. Selected as a guest judge for next years final projects.

UX, UI & Design Thinking Course *Google Design Campus* Mar 2020 – Mar 2021

TOOLS

Figma • Adobe Photoshop • Adobe Illustrator • Adobe After Effects • Procreate • SVGator • OpenAI • Spline • Storybook • ProtoPie • Rive

SKILLS

Wireframing • Prototyping • Illustrations • Mobile Responsive • HTML & CSS • 2D Animations • Motion design • Design Systems • UX Research • Typography • Color Theory • Marketing • AB Tests

LANGUAGES

Hebrew Native
English Fluent
Russian Fluent